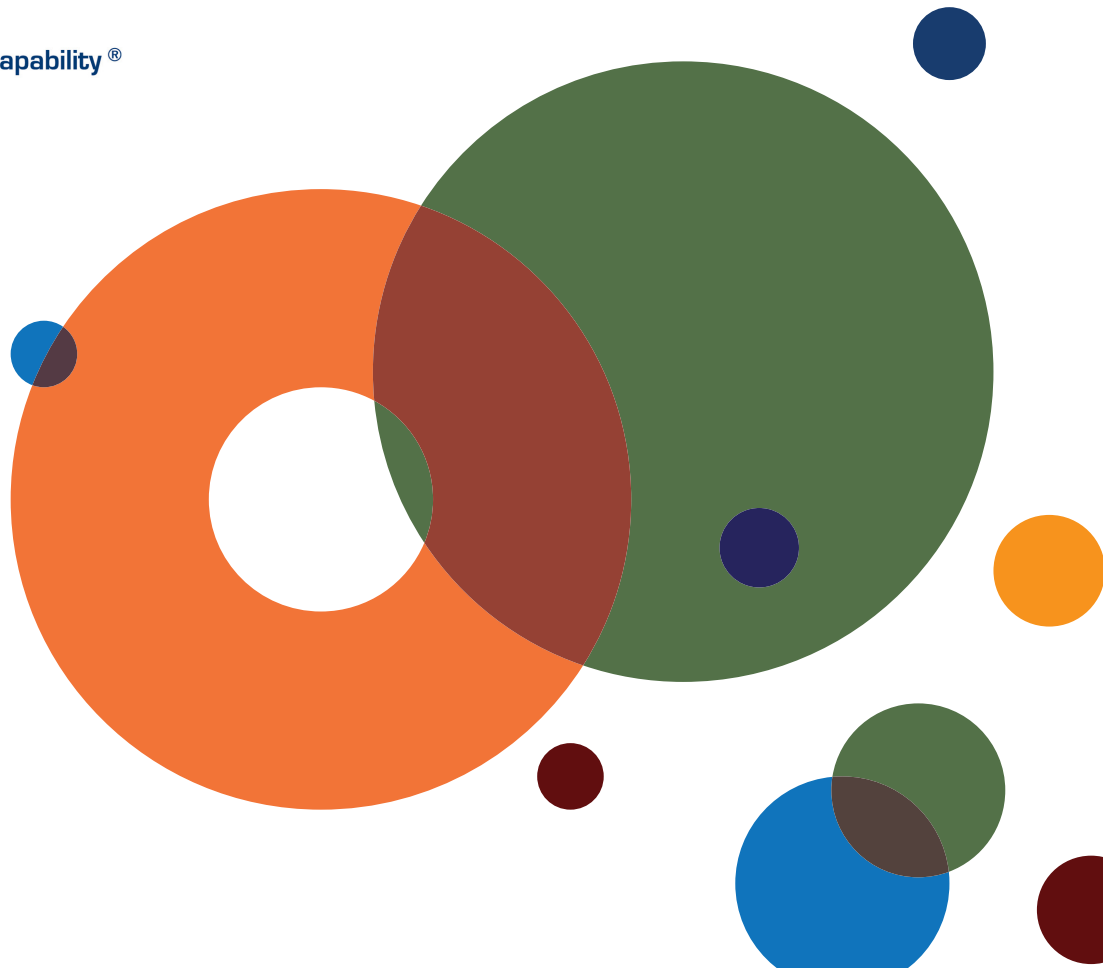


YOU HAVE THE TALENT WHY NOT USE IT?

As a leader your responsibility is to build a competitive advantage and profitability. It is not easy to create an advantage that is sustainable. Technology and products are quickly duplicated. In order to stay ahead, you need your employees to step up, embrace change and engage in developing innovative solutions. How do you accomplish this? Leverage your talent!

CLiC is a cost effective, proven system to build a competitive advantage by developing the innovation capabilities of your leaders, high potentials, teams and employees. We call it **withinnovation.™**



withinTMnovation

DRIVE INNOVATION FROM WITHINTM

Innovation is:

- Essential for growing your business today
- Critical for your long-term business success
- Fundamental for creating unique solutions that clients demand

What are you doing to develop a team that removes barriers and creates a culture where innovation thrives? Most likely, the honest answer is not enough. If you are like most leaders, you know this is something you need to do, but it feels overwhelming and risky. That's where CliC comes in. We can help you **build innovation capability quickly, practically and with a great ROI.**

How it works

- In one day, CliC begins to build your innovation capability. CliC provides a validated and proprietary set of on-line assessments that identify the key innovation strengths and style of each person and team.
- Followed by a day of customized training that develops innovation skills while tackling a real business challenge. This allows your talent to learn new tools and skills while getting work done!
- At the same time, you get feedback on the key factors that impact your organization's culture for innovation. In one picture you see the results regarding the alignment of your culture, capabilities and innovation needs. That becomes the springboard to align your business strategy and develop your competitive advantage.



**Learn how CliC helps
your organization drive
innovation from within.**

For information contact
Sjamara@TraversaConsulting.com
or call 770.642.0135. Learn more at
www.CliCassessments.com.

**We enable your leaders and talent to tap into their
own unique innovative capability.**